

Grand Bay Hospitality Group

Hospitality with a Vision

Sales & Marketing Boot Camp



Grand Bay Hospitality Group is ready to take your property to the next level with our Sales & Marketing Boot Camp. We will tailor our full program to your hotel as we cover:

- Grass Roots Sales & Marketing
- Social Marketing
- Web Marketing
- Proven programs to increase Occupancy, ADR & REV PAR.
- Web Optimization
- Full use of franchise programs
- The TPI's your hotel & your comp set
- Review your ranking and listing in the GDS Systems
- Targeting business in & coming to the area
- Explore & Build in your feeder markets
- TOP 20 Internet locations for your hotel
- Update and or create a Sales Kit
- Source of Business Review - to include:
Associations/Fraternal/Veterans/Youth/Sports/Government/Medical/Religious/
College/ Wedding and SMERF markets
- Sales Incentive Programs
- Hotel Referral Program
- Tour & Travel Program
- Travel Package Program for use on Franchise Site/ TPI's/ Web Marketing
- A 30 - 60 - 90 Day FOLLOW UP & ACTION PLAN to keep the sales & marketing efforts moving forward.

Grand Bay Hospitality also has specialty sales programs to include Pre-Opening Sales, Local Sales & Marketing Blitz and Remote Sales Efforts.

Make Grand Bay a part of your Sales & Marketing Program for 2010.

For more information please contact us at info@grandbayhospitalitygroup.com

OR

(800) 258-2942

www.grandbayhospitalitygroup.com