

Hotel Management Company Offers Real Solutions to Struggling Hotel Properties

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March 4, 2010 - Clearwater, FL March 4, 2010 - Nearly every industry article or publication draws an increasingly distressing picture of the typical hotel operation. Declining revenues and mass discounting, coupled with escalating supply and service costs, straining many hotels beyond anything previously experienced. Few can afford to travel and those who can are looking for the most cost efficient lodging possible. In order to remain competitive hotels all over the US have been forced to offer deep discounts and travel packages that net little profit. With skyrocketing supply and service expenses and decreased profits many hotels are struggling to keep their doors open.

Grand Bay Hospitality Group opened its newest office in Clearwater Florida, with a specific goal. According to founder Greg Brosius, Grand Bay Hospitality Group (<http://www.grandbayhospitalitygroup.com>) was founded "to provide services addressing the unique challenges hotel operators face in this economic recovery climate." Brosius, has assembled a team of focused, resourceful, experienced hotel operators and executives to provide solutions and embrace the challenges and opportunities. The Grand Bay Hospitality Group manages and develops hotels and offers targeted services that enhance the properties current resources.

Services offered by Grand Bay Hospitality Group have ignited interest at hotel properties looking for innovative solutions to quickly address today's opportunities. Never have the services been better described as "the right service at the right time". The proprietary Marketing Boot Camp focuses existing sales team efforts, targets new business portals and develops a tracked plan of action with measurable results to build revenues, driving more business to the property and opening up new markets. The Expense Management Solution gives the hotel operation access to immediate lower cost supplies and services, and expands resources beyond those currently available with on site staff.

Greg Brosius explained "Our program gives hotel owners the ability to quickly reduce the cost of operating supplies, services and technology so hotel operators see immediate profits driving through to the bottom line."

Grand Bay Hospitality Group partners with hotels (<http://www.grandbayhospitalitygroup.com>) which are dedicated to finding real, long-term solutions that are viable in today's economy and which will increase the bottom line of their hotel on an ongoing basis.

For more information or to see what customers are saying about the services visit
<http://www.grandbayhospitalitygroup.com>

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